

HEY planners!

LOOKING TO MEET YOUR BOTTOM LINE?

Check out these great meeting incentives!



Meet
DUBUQUE



Complimentary Incentives

Always included no matter group size.

- **Registration Assistance:** Two Meet Dubuque staff members providing up to 5 hours for each day of your event.
- **Materials:** Printed or by QR code to a landing page with everything attendees will want to know about Dubuque.
- **Welcome:** Welcome message from the Mayor of Dubuque or Mayor Pro Tem.
- **Mailing:** Mailing of up to 1,000 pieces at 1 ounce rate.
- **Event Assistance:** For off-site events.

Cash Incentives

Choose from **one** of the following cash incentives .

Hotel Room Night Rebates

200 - 450 Room Nights.....	\$3 per room	• Room rebate increases by \$2 per room if event booked January 3 – March 1 and November 2 – December 15
451 - 650 Room Nights	\$4 per room	• Based on cumulative room nights
651+ Room Nights	\$5 per room	• 1,000 room nights is max payout
		• Room night pickups must be verified by hotel properties

Transportation Assistance

Flying into the Eastern Iowa Airport? Let Travel Dubuque and our partners help get your group to our community! (It's a 60-minute drive).

- We will assist in gathering motor coach rates for your review.
- Assistance ranges from \$2,000 to 100% fully paid for! (Ask Julie for more details.)
- Sponsorship of "gathering room" with complimentary beverages and snacks.

To Qualify

- RFP (lead) must be sourced directly through a Meet Dubuque / Travel Dubuque representative at time of initial sourcing
- Must be a booking that is NEW or that has not met in Dubuque in the last 5 years
- Incentive can not be used as a deposit or cancellation fee for meeting
- Incentive is not retroactive
- Incentives valid for new booked business in 2026 – 2028



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