



CASINO + RESORT

For Immediate Release

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Q Casino + Resort Breaks Ground for Construction of New Hilton Tapestry Collection by Hilton Hotel

The Key Hotel, featuring a rooftop restaurant, bar and event space, will offer an unparalleled experience and add to the resort's onsite amenities

DUBUQUE, Iowa, April 24, 2024 – Q Casino + Resort hosted a groundbreaking event on April 23rd to commemorate the beginning of work on The Key Hotel, a new onsite property that is expected to be completed Fall of 2025.

The Key Hotel will be a part of the Tapestry Collection by Hilton portfolio. The boutique property will feature seven floors with 90 total rooms and suites, as well as a much-anticipated rooftop restaurant and bar, complete with additional event space. The name and menu offerings of the new rooftop restaurant will be revealed at a later date, but guests can expect an elevated dining experience unlike anything else currently available in Dubuque.

“This new property will be an exciting, high-end addition to the amenities we already offer here at the Q Casino + Resort, and we are pleased to be able to partner with Hilton to make it happen,” said Alex Dixon, President and CEO of DRA and Q Casino + Resort. “I also want to thank the City of Dubuque and financing partners for allowing us to update our lease agreement and for providing the necessary support for this project.”

“A great deal of collaboration between many different entities has been instrumental in our overall renovation and expansion efforts,” continued Dixon. “We are appreciative of this continued support and look forward to offering the community a new hotel with elevated accommodations and amenities.”

During the event, invited guests heard from local dignitaries, enjoyed refreshments and passed appetizers, signed a commemorative key to be displayed on property, received gifts bags commemorating the occasion, and witnessed a celebratory groundbreaking, complete with group shovel photos. Renderings of the new hotel were also available for viewing.

“Tapestry Collection by Hilton is an ever-growing brand with over 120 original properties, and the groundbreaking of The Key Hotel just builds on that momentum,” said Jenna Hackett, Global Brand Leader for the Tapestry Collection by Hilton. “In partnership with Q Casino + Resort, this new hotel will soon invite guests to explore the area’s rich history and natural beauty through its unique story and vibrant personality inspired by the locale.”

The addition of a new hotel represents Phase 4 of a multi-year, \$83 million-plus renovation and expansion effort being undertaken by Q Casino + Resort. The opening of the newly renovated casino gaming space will occur this May during Memorial Day weekend, with additional unveilings of updated or new spaces – like the much-anticipated family entertainment area, Island Social – occurring throughout 2024 and 2025.

“The renovation and expansion efforts are certainly creating a lot of interest and buzz, so we are making sure our branding and operations match the elevated guest experiences and amenities we will be offering with these updated spaces,” explained Dixon. “Our transition to a full-service resort is also a key part of the overall master plan for Schmitt Island, and these investments in Q Casino + Resort – including the addition of a new boutique hotel – will help Dubuque attract even more people to the community.”

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About Q Casino + Resort

Q Casino + Resort is a gaming and entertainment complex located on historic Chaplain Schmitt Island in Dubuque, Iowa. Established in 1985, this riverside facility is operated by the Dubuque Racing Association (DRA), the non-profit entity originally established to oversee gaming operations on behalf of the City of Dubuque. The casino and resort, which offers nearly 25,000 square feet of gaming space and an onsite hotel, is currently undergoing a major renovation and expansion that will result in updated gaming, betting and entertainment areas, including new event spaces, onsite eating options, a boutique hotel with a rooftop restaurant, and Island Social, a new fun entertainment venue for all ages. For more information on Q Casino + Resort and their year-round offerings of promotions, concerts and events, visit www.qcasinoandresort.com.

About Tapestry Collection by Hilton

[Tapestry Collection by Hilton](#) is a portfolio of over 120 original hotels that offer guests unique style and vibrant personality, encouraging them to connect to their destination and enjoy authentic, off-the-beaten-path experiences. While each property has a unique story to share that comes to life through uplifting design and unique food & beverage, every Tapestry Collection property is united by the reliability that comes with the Hilton name, in addition to the benefits of the award-winning [Hilton Honors](#) program. Experience Tapestry Collection by Hilton by booking at tapestrycollectionbyhilton.com or through the industry-leading [Hilton Honors app](#). Hilton Honors members who book directly through preferred Hilton channels have access to instant benefits. Learn more about Tapestry Collection by Hilton at stories.hilton.com/tapestry, and follow the brand on [Facebook](#), [Instagram](#) and [Twitter](#).